

Angus Beef Schools Competition

Our names are Anna and Niamh. We are 2 TY students from St. Joseph's College, Borrisoleigh.

We are taking part in the Angus Beef Schools Competition. The competition is also sponsored by ABP Foods and the Kepak Group. We want to promote the Angus beef brand and hopefully give some interesting information about the Angus breed and information to you as a consumer. We are focusing on the sustainability benefits of choosing this brand and the great sustainability efforts of the partners.

- Angus calves mature quicker than other breeds, this also means the angus breed releases less carbon emissions into the atmosphere.
- Ireland has great grass growth which offers a reduced environmental impact as a large portion of the animals' diet can be covered by grazing.
- Angus beef is renowned for its high quality and taste. This is due to the marbling in the meat. This is an even layering of fat throughout the meat, creating a tender, tasty meat.
- Groups such as Kepak, ABP and the Certified Irish Angus Beef producer group, rely on being sustainable and continuously working to become more sustainable, while using the Angus breed, assuring great taste.